

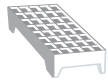
Poinsettia

POINSETTIA



NEW

**VIP
PERFORMANCE
RED**



72B - h 17 cm



40 mm



44 Trays







112 Trays - h 245 cm

40 mm 72 Star Pott



ø10,5 Multiflora



Varietà Variety	Colorazione Coloring	Reazione Response	Portamento Habit	Crescita Growth					GDO High Density
COMPATTE Compact									
Princettia	precoce <i>early</i>	6,5	o			✓			
Christmas Feelings	precoce <i>early</i>	7,5-8	o			✓	✓		
MEDIO-COMPATTE Medium-Compact									
Gloriette	precoce <i>early</i>	7	oo	V		✓			✓
Q-ismas Forever	precoce <i>early</i>	7,5	oo			✓			
Ice Princess	precoce <i>early</i>	8	oo			✓	✓		
Christmas Beauty	media <i>mid season</i>	8	oo			✓		✓	
MEDIE Medium									
Christmas Universe	precoce <i>early</i>	7,5	ooo	V		✓	✓		✓
Q-ismas White	precoce <i>early</i>	7,5	ooo	V		✓			
Q-ismas Light	precoce <i>early</i>	7,5	ooo	V					✓
VIP Excellent	precoce <i>early</i>	7,5	oo	V		✓	✓		
VIP Performance	precoce <i>early</i>	7	ooo	V		✓	✓		
Christmas Aurora	media <i>mid season</i>	8	ooo	V	✓			✓	✓
Christmas Aquarell	media <i>mid season</i>	8	ooo	V	✓			✓	
Mito	media <i>mid season</i>	7,5	ooo	V		✓		✓	
Valentino	media <i>mid season</i>	7,5	ooo			✓			
Snowflake	tardiva <i>late</i>	8	ooo	V					
VIGOROSE Vigorous									
Viva	precoce <i>early</i>	7,5	oooo	V	✓			✓	
Fantasy Star	tardiva <i>late</i>	8,5	oooo	V		✓			
Royal Christmas	media <i>mid season</i>	8	oooo	V	✓	✓			

Questa tabella è indicativa, le tempistiche possono variare in funzione delle condizioni e dei sistemi di coltivazione
 This schedule is a general guideline and might therefore vary in accordance with the growing systems and conditions

Portamento *Habit* o compatto/compact
 oo medio compatto/medium compact
 ooo medio/medium
 oooo vigoroso/vigorous

Crescita *Growth* Crescita a V/V-shape growth



fine coltura a basse temperature (>14°C) - COLD FINISH



Ideale per Alberelli/Suitable for small trees



Ideale per Vasi piccoli/Suitable for small pots



Ideale per Piante di Alta Qualità/Suitable for High Quality Plants

GDO Ideale per grande distribuzione/Suitable for Large Scale Retail Trade

Precoci *Early*

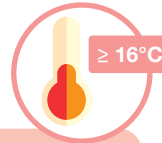
VIVA



Brattee molto appariscenti
Chioma rotonda e robusta
Grande impatto nel punto vendita

*Eye catching bracts
Round and sturdy plant
Great attraction in points of sale*

Sehr attraktive Brakteen
Rundförmig und robust
Blickfang in der Verkaufsstelle



ICE PRINCESS



Medie *Medium*

MITO



CH. AURORA



CH. AQUARELL



Tardive *Late*

ROYAL CHRISTMAS



FANTASY STAR



GLORIETTE



Precoci *Early*

Portamento a V
Facile imbustamento
Resistenti al trasporto

*V-shaped
Easy to sleeve
Resistant to transport*

V-Wuchs
Leichtes "Eintüten"
Haltbar im Transport

CH. UNIVERSE



Medie *Medium*



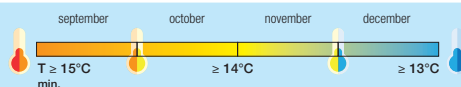
CH. AURORA

Q-ISMAS LIGHT



RISPARMIO ENERGETICO

ENERGY SAVING



Le più resistenti in ambienti difficili. Costi di produzione più contenuti

Sturdiest plants for difficult environments. Lower production costs

Die resistentesten in schwierigen Bedingungen. Niedrigere Produktionskosten

**VIP EXCELLENT/
PERFORMANCE**

CH. FEELINGS

CH. UNIVERSE





045510 **GLITTER**

Varietà compatta
Alta produttività e lunga durata post-vendita

Compact variety
High productivity and extended after-sales performance

Kompaktwachsende Sorte
Hohe Produktivität und langanhaltende
After-Sales-Performance



045501 **RED**



045509 **PEARL**



045502 **PINK**

ICE PRINCESS

Colore bianco puro
Bel contrasto con la foglia scura

*Pure white colour
Nice contrast with dark leaves*

Reine weiße Farbe
Schöner Kontrast mit dem dunklen Laub



045901 ICE PRINCESS



043201 BRILLIANT RED

GLORIETTE BRILLIANT RED

Rosso brillante su foglia scura
Rami molto forti a V
Facile imbustamento, ottima per GDO

*Bright red with dark leaves
Very strong branches, V-shaped plant
Easy to sleeve, excellent for large-scale retail
productions*

Leuchtendes Rot auf dunklem Laub
Starke Triebe in V-Wuchs
Erleichtertes "Eintüten", für Großhandel &
Baumarkt



Q-ISMAS FOREVER RED

Rosso scarlatto intenso e brillante
Precoce per aprire le vendite
Piante di alta qualità

*Bright scarlet red
Early, season opener
High quality plants*

Intensives und leuchtendes Scharlachrot
Für den Frühverkauf
Hochwertige Qualitätspflanzen



049111 FOREVER RED

CHRISTMAS BEAUTY



046106 **MARBLE**

Piante compatte e uniformi
Brattee numerose - Colorazione precoce

*Compact, uniform plants
Numerous bracts - Colours early*

Kompakte, einheitliche Pflanzen
Zahlreiche Brakteen - Frühe Färbung



046102 **PINK**



046101 **RED**

Q-ISMAS SNOWFLAKE



049131 **SNOWFLAKE**



CHRISTMAS UNIVERSE

Pianta medio-vigorosa
Colorazione precoce e lunga tenuta del fiore

*Moderately vigorous plant
Early colouration and long - lasting flowers*

Mittelstark wachsende Sorte
Frühe Färbung und lange Haltbarkeit der Blüten



048601 **UNIVERSE RED**

**HIGH
DENSITY**



**Q-ISMAS
LIGHT**



049145 **LIGHT RED**



049150 **Q-ISMAS WHITE**

Q-ISMAS WHITE



Colore bianco puro
Bel contrasto con la foglia verde scuro
Ottima tenuta nel punto vendita

*Pure white bracts
Nice colour contrast with the dark green leaves
Excellent shelf-life*

Reinweiße Brakteen
Schöner Farbkontrast zu den dunkelgrünen Blättern
Ausgezeichnete Haltbarkeit im Geschäft

CHRISTMAS AURORA



047401 RED

Rami resistenti e forma a V per piante di pregio
Lungo periodo di vendita

*Strong V-shaped branches for high-quality plants
Long sales window*

Qualitativ hochwertige Pflanzen
mit kräftigen Trieben und V-förmigem Wuchs
langer Verkaufszeitraum

MITO



042901 MITO

Brattee molto grandi di colore rosso luminoso
Crescita a V medio-vigorosa

*Very large bracts, bright red
Medium-vigorous V-shape*

Große Brakteen, leuchtend rote Blüten
Mittelkräftige Pflanze mit V-förmigem Wuchs

EXCELLENT RED



042601 VIP EXCELLENT RED



PERFORMANCE RED



042605 VIP PERFORMANCE RED

Rosso brillante, Crescita a V con rami forti, Tessuto più spesso, meno sensibile allo sfregamento

Shiny red, V-shaped habit with strong branches, Thicker leaf tissue, less sensitive to friction

Leuchtendes Rot, V-förmiger Wuchs mit starken Trieben, Dickeres Blattgewebe, weniger empfindlich gegen Scheuerflecken

ROYAL CHRISTMAS



048101 ROYAL CHRISTMAS

Brattee rosso brillante dalla forma arrotondata
Foglia verde scuro, crescita a V con rami molto forti
Più precoce e resistente rispetto a Ch. Aurora

Rounded, bright red bracts
Dark green foliage, v-shaped habit with extraordinarily strong stems
Earlier and more resilient than Christmas Aurora

Abgerundete, leuchtend rote Brakteen
 Dunkelgrünes Laub, v-förmiger Wuchs mit außergewöhnlich stabilen Trieben
 Früher und widerstandsfähiger als Christmas Aurora

VIVA

Brattee orizzontali e rosso brillante
Struttura ariosa, tollera molto bene la botrytis

Horizontal bracts, bright red
Open branching, tolerant to botrytis

Horizontale leuchtend rote Brakteen
 Luftige Struktur, bessere Botrytistoleranz



042701
VIVA RED



CHRISTMAS AQUARELL



Rosa sfumato per piante di pregio
Caratteristiche simili alla Ch. Aurora

*Unique shade of pink for premium plants
Similar characteristics to Christmas Aurora*

Einzigartige rosa Farbschattierung für Premium-
Pflanzen
Ähnliche Eigenschaften wie Christmas Aurora



047715 CHRISTMAS AQUARELL



047710 FANTASY STAR

FANTASY STAR

Miglioramento della Skystar
Maggior precocità nella colorazione
caratteristica

*Improved Skystar variety
Greater earliness in its distinctive colouring*

Verbesserung der Sorte Skystar
Bildet das charakteristische Farbmuster noch
früher aus



VALENTINO



044902 VALENTINO

Brattee come rose
Rustica e duratura

*Bracts like roses
Robust and long-lasting*

Brakteenanordnung ähnlich
wie Rosenblüten
Widerstandsfähig und lange
haltbar



Poinsettia innovativa, ideale per novembre
Colori puri attrattivi

Innovative poinsettia, ideal for November
Attractive, pure colours

Innovative Poinsettien-Serie, ideal für
 November
 Klare, attraktive Farben



048001 **PURE WHITE**



048002 **PINK**



048003 **HOT PINK**



048006 **INDIAN RED**